

PRESS RELEASE

October 2009



Don't Miss the Big Kiss

Congleton folk could be forgiven for thinking that a new dating agency had come to town with leaflets and advertising promoting the BIG KISS appearing through our letterboxes and on street banners around the town. In fact the BIG KISS is a new name for the local Jobs and Training Open Day (formerly the Congleton Borough Careers Exhibition) which has become an annual event organised by the Congleton KISS group with a view to connecting employment skills and education at a local level.

Following a record turn-out last year, the BIG KISS will once again be held on the 5th November at Congleton Town Hall, this year from 12pm until 6pm. Finbarr Dowling, Managing Director of Siemens Standard Drives, a supporter of the Congleton KISS group and sponsor of the BIG KISS will be opening the exhibition where visitors will find over 30 stands providing the opportunity to talk one to one with local employers such as Bentley Motors, Siemens and Toucan Telemarketing. Visitors will also benefit from employment and education advice from exhibitors such as Connexions, Total People, Congleton Learning.Partnership, The Royal Navy, Cheshire Constabulary and various local schools, colleges and universities.

In response to high demand at last years event this years BIG KISS will also incorporate a number of interactive workshops including CV Writing, Mock Interviews and Essential Life Skills training. Breakout sessions with guest speakers such as professional confidence coach Eilidh Milnes will add to the wealth of information and training opportunities available for visitors on the day.

The BIG KISS is free to attend and is open to anyone of any age from Congleton and the surrounding areas. So circle the date in your diary and make sure that you DON'T MISS the BIG KISS.

ENDS

Notes to editors:

Congleton KISS (Knowledge, Information Sharing and Support) is a group of like-minded individuals who gather together monthly on a voluntary basis with the aim of sharing knowledge and experience for mutual benefit. Conscious of the drive at government to connect employment skills and education at local level, the Congleton KISS group decided to stage this annual event for the benefit of our local community.

In recognition of the groups efforts during 2008 they won a specially created new category in the Congleton Borough Business Awards this year following an active 12 months giving their time voluntarily to improve understanding of training needs between schools, businesses and both employed and unemployed individuals within the community.

The group is non-profit making and non-biased, being made up of employers, government agencies and education providers from the Congleton Borough. It was formed following researching the barriers that businesses face in providing training, learning and development for their employees.

Meeting on a monthly basis members share knowledge and experience, inviting guests to come along to help give an understanding of what kind of support, learning, training and funding is available to help improve businesses and employment within the Borough.

Further information about how to contact the KISS group and its members can be found on their website www.congletonkiss.co.uk

For further information and images please contact

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